PRESS RELEASE

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New partnership for FILA PROJECT and S2C Midlands

FILA has formed a new partnership with commercial cleaning specialist, S2C Midlands (Solutions to Cleaning). A specialist in prestige retail environments, including motor-sport workshops and dealerships – S2C’s national service spans initial cleans within new buildings, to renovation projects. As part of the new partnership, FILA will provide additional technical support, through its dedicated Project Division, and a variety of cleaning products for porcelain and ceramic surfaces.

S2C works with multiple high-end brands, including Audi, Bentley, Mercedes Benz and Porsche. The new partnership with FILA will focus on its motor-related business, which includes deep cleaning and routine maintenance of front of house, showrooms and workshop/valet areas.

“We’ve built up a thriving business over the last 15 years and are incredibly proud of our loyal client base. Much of our success is down to our team’s dedication to customer care; we strive to continuously develop our products and methods. The partnership with surface solution specialist, FILA will enable us to evolve even further and to tap into additional expertise,” commented Jane Robinson, Managing Director.

FILA product specification will include treatments to remove daily oil, grease and staining from a variety of porcelain and ceramic surfaces.

For more information, please contact Fila UK on tel. 01584 877286, email [filauk@filasolutions.com](mailto:filauk@filasolutions.com) or visit filasolutions.com. Or, to contact S2C Midlands, tel. 01564 700014, email [info@s2cMidlands.co.uk](mailto:info@s2cMidlands.co.uk) or visit s2cmidlands.co.uk

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For further media information, please contact Angela Fitzhugh PR Ltd on email enquiries@afpr.co.uk or tel. 01590 622521

Editors’ Notes: Established in 1943, Fila is a global, eco-focused company. It specialises in surface care solutions for marble, natural stone, porcelain, terracotta and wood. Combining the traditional values of a family-run firm with innovative product development, Fila products are recommended by over 220 leading manufacturers of materials for floors and walls.