Press release

**fila solutions treatments**

**for the finest constructions worldwide**

1. **FILA, IN THE HEART OF ANCIENT ATHENS, PROTECTS THE FINE GREEK MARBLE OF THE ATHENSWAS HOTEL**

Located along Dionysiou Areopagitou, the most characteristic pedestrian street in Athens, the**AthensWas Hotel** lies opposite the Acropolis and New Acropolis Museum, a stone’s throw from the Temple of Olympian Zeus near Syntagma Square.

AthensWas is a Design Hotel™: designed by the Greek studio Stage Design Office, in line with the principles of classic modernism, the Renaissance architectural style of Athens. It features clean lines and natural materials, especially Greek marble from different areas of the country and fine local walnut timber.

FILA oversaw the cleaning and protection operations of the fine black granite surfaces, Greek green marble and white Pentelic marble – the same as the Parthenon and Acropolis – and polished ceramic installed in the indoor and outdoor areas, including the front desk, panoramic terrace, lounge bar, communal areas, bedrooms and bathrooms.

The polished marble surfaces, which are sensitive to strong detergents, were cleaned with FILA**CLEANER**, the high-performing concentrated neutral detergent – ideal for the initial wash of the most delicate natural stone.

The areas with non-glossy stone, such as black granite, were washed with the de-greasing, wax-removing detergent FILA**PS87** – ideal for cleaning stone with a natural or matt finish.

The **black granite** within the lounge bar was treated with the solvent-based colour-enhancing stain protector FILA**STONE PLUS,** which protects and enhances the original colour of the polished natural stone, giving it a warm finish. FILA**STONE PLUS** penetrates deep into the surface, protecting it against watery or oily stains and dirt. It does not yellow, it’s UV-resistant and offers long-lasting protection. Certified food-safe, it is ideal for worktops, windowsills and ornaments.

The honed ceramic surfaces in the bathrooms were first cleaned after the installation with **DETERDEK**, the descaling acid detergent, and they were protected against stains with the solvent-based stain protectorFILA**MP90.** FILA**MP90** is ideal for protecting bathroom and kitchen worktops as it is food-safe and provides the best defence against stains for marble, natural stone and ceramic with a polished finish, as it does not form a surface film or alter the surfaces’ natural colour.

1. **FILA SOLUTIONS BRINGS OUT THE PURITY OF LAPITEC® at villa manta in Sardinia**

Villa Manta is a design feat in the heart of Sardinia by Studio GAAP; a renovation and expansion of a 1970s villa overlooking one of the most attractive beaches on the coast of Sardinia. It is a project that also puts into practise the **partnership between FILA Solutions and LAPITEC®** – featuring more than 1000 m2 of LAPITEC® sintered stone – where FILA has provided a consulting service as a technical partner.

For the indoor flooring and some of the villa’s bathrooms, a Cream White Satin Finish was chosen; while for the outdoor paving, the more-structured Vesuvio finish was used to make the surface less slippery.

The post-installation cleaning of the surfaces was completed to remove various kinds of dirt, while respecting the architectural and technical requirements of the material, and maintaining the same slip resistance, which is a very important aspect, especially for outdoor areas and pool-sides.

On the **outdoor paving** of the walkway and the entire area in front of the villa – in Cream White with the Vesuvio finish – there were rust stains which were removed with FILA**NO RUST** stain remover. This was left to work for 15 minutes and then rinsed off.

Dirt left over from maintenance work (such as paint, etc.), dust, soil and impurities from weather conditions were removed with FILA**PS87** diluted (at a ratio of 1:1), left to work for 10 minutes and then rinsed off. Installation residue was cleaned with **DETERDEK,** diluted 1:5 with a final rinse.

On the **pool-side** surfaces, the anti-algae detergent for exteriors - FILA**ALGAE NET -** was used neat, and then rinsed off.

For the LAPITEC® interior areas, in Cream White with a Satin finish, various kinds of stains were cleaned with the de-greasing, wax-removing detergent FILA **PS87** (diluted 1:1),left to work for 10 minutes before being rinsed off.

For routine maintenance, we recommended using the neutral residue-free detergent, FILA**CLEANER**..

1. **FILAPROJECT and stone and ceramic make the surfaces SHINE at the “Star and Garter” in LONDON**

FILA recently completed a major project, with Stone and Ceramic, at the **“Star and Garter”** on Richmond Hill in London. The collection of luxury apartments and penthouses, by the award-winning developer, London Square, is located in an extraordinary building of special architectural interest (Grade II listed) overlooking the Thames.

**FILA PROJECT** provided Stone and Ceramic – tasked with laying and then cleaning the surfaces – with a treatment system for the marble floors and wall surfaces throughout bathrooms, master ensuites, hallways and living spaces.

Once the site of a fashionable hotel with guests including Charles Dickens, the building was designed by Sir Edwin Cooper for The Royal Star & Garter Home, the charitable organisation for soldiers wounded in the First World War. The historic building was then sold to London Square in 2013. The meticulous renovation and conversion of the property, offering an extraordinary range of 86 luxury homes with 1, 2, 3 and 4 bedrooms, has received numerous awards, including two top accolades in the Evening Standard New Homes Awards.

The surfaces installed by Stone and Ceramic included exquisite honed and polished marble tiles and mosaics – from floors, skirtings and features, to walls, sills and vanity units – throughout the magnificent apartments

For post-installation cleaning and maintenance of these fine materials, **FILA PROJECT** recommended using four products from the range of FILA detergents: the de-scaling concentrated detergent **DETERDEK**, with its safe buffered acid formulation that gives off no harmful fumes for the operator or the environment; the alkaline-based degreasing detergent FILA**PS87**; the stain remover for coloured organic stains, FILA**SR95**; and lastly, the universal neutral detergent, FILA**CLEANER**. All treatments ensure high performance, while maintaining the natural characteristics of the stone surfaces.