PRESS RELEASE

**INTERNATIONAL, CUTTING-EDGE TECHNOLOGICAL RESEARCH, ENVIRONMENTAL SUSTAINABILITY:**

**FILA SOLUTIONS, A UNIQUE PARTNER FOR ALL LIFE STAGES OF YOUR SURFACE**

**#BeOneBeUnique**

A global sales and technical support network that serves 6,000 customers in more than 100 countries worldwide; a Research Centre working with associations in the sector and international research institutes to develop know-how, technologies and solutions to anticipate the market’s needs; a constant drive to develop eco-friendly treatment systems and products that are safe for people and for the environment, making FILA Surface Care Solutions a **unique partner** for cleaning, protecting and maintaining ceramic and stone surfaces in all stages of their life cycle, from in-line treatments through to construction support.

**CONNECTION**

**At international level**, FILA has a production site and Research Centre at its headquarters in San Martino di Lupari, Padova, an Experimentation and Research Centre in the ceramic district of Sassuolo, as well as six branches abroad. FILA cooperates on all international markets through three specialised divisions:

* **FILA TRADE** includes research and development, manufacturing, sales and distribution relating to ready-to-use solutions for cleaning as well as surface treatments and maintenance. **FILA TRADE** **DIVISION** supports the retail network: Specialist Retail Chains (SRT), professional installers, wholesalers and distributors, paint shops, hardware stores, DIY stores and showrooms.
* **FILA PROJECT** interacts with professionals, technical representatives and members of the international construction industry, providing FILA products and solutions, as well as technical support in the both the design and construction stages;
* **FILA TECH** partners with manufacturers and specialises in developing solutions for the in-line application of products to protect surfaces (natural stone, porcelain, ceramics, terracotta, etc.) for the industrial sector. The FILA TECH team provides assistance toproducers of floors and surfaces worldwide, offering the best solutions to meet their needs, right from the production phase.

**Innovation**

The **FILA Research Centre** develops 20 new projects each year to create high-performing and eco-friendly solutions. Every product is formulated and developed by the team of professional chemists who work with national and international Research Institutes to analyse samples and carry out research to pave the way for new future technologies.

Thanks to the constant drive for innovation and to gain a deeper understanding of the materials’ characteristics, FILA has developed analysis technologies and advanced treatment systems to offer new, efficient and effective solutions.

FILA’s ability to evolve can also be seen in its new website [**www.filasolutions.com**](http://www.filasolutions.com), with its fresh layout, fluid navigation and tutorials dedicated to both private consumers and industry professionals, thanks to its corporate vision that prioritises technical development and support.

**FILA green action**

FILA constantly focuses not only on enhancing and maintaining the aesthetics of the materials over time, but also on safeguarding the **quality of the environment** and **people’s well-being**.

Over the last few months, the Research Centre has taken on as many as **15 projects** to develop and update its products with a **“green”** approach, prioritising the use of raw, biodegradable materials of vegetable origin, thereby reducing the use of replacing hydrocarbon solvents with water-based products and developing more concentrated formulas for higher performance (meaning less product wastage and less packaging and transportation).

The manufacturing process also helps to reduce the environmental impact by continually improving performance and optimising energy consumption: in 2016, the consumption of non-renewable energy was reduced by 25%.

#### Similarly, in 2014, FILA obtained the environmental certification ISO 14001, which is a worldwide benchmark for all companies that are committed to preserving the environment by developing management and work organisation systems with a "green" approach.

**FILA is a mark of excellence in the development of effective, reliable and safe solutions for both people and the environment.**