PRESS RELEASE

**A GLOBAL FOOTPRINT, AVANT-GUARDE TECHNOLOGY, ECO SUSTAINABILITY:**

**FILA SOLUTIONS, A UNIQUE PARTNER IN EVERY PHASE OF THE MATERIAL’S LIFE**

**#BeOneBeUnique**

An international commercial and technical assistance network serving 6,000 clients in more than 100 countries around the world; a Research Center that collaborates with industry associations and international research institutes in the development of know-how, technology and solutions that are a step head of market demands; a constant strive to refine safe, eco-friendly products and treatment systems for people and the environment, make FILA Surface Care Solutions a **unique partner** for the cleaning, protection and maintenance of ceramic tile and natural stone during the material’s entire lifecycle, from in-line treatment to construction site support.

**CONNECTION**

**Globally,** FILA boasts a production site and Research Center at its headquarters in San Martino di Lupari, Padua, a Research and Testing Center in the ceramic district of Sassuolo and six worldwide branches. Present all international markets, it operates synergically using 3 specialized divisions:

* **FILA TRADE** encompasses the research and development, production, commercial and distribution activities related to ready-to-use cleaning, sealing and surface maintenance solutions. **FILA TRADE DIVISION** supports the distribution network: large scale retailers, professional applicators, wholesalers and distributors, paint shops, hardware stores and specialized shops, do-it-yourself shops and showrooms.
* **FILA PROJECT** interfaces with professionals, international construction contractors and workers, supplying FILA products and solutions, supported by a technical assistance service that stretches from the design phase to the project’s construction.
* **FILA TECH** collaborates with manufacturers, specializing in the study of new solutions for the industrial in-line application of surface protection products applicable on a wide range of materials (natural stone, porcelain and ceramic tile, terracotta, etc.). The FILA TECH team offers assistance to floor and wall covering manufacturers all around the world, ready to propose the best solution to meet their needs, starting right from the material’s production.

**INNOVATION**

**FILA’s Research Center** develops 20 new projects every year, creating high performing, eco-friendly solutions with extended surface coverage. Every product is formulated and developed by our team of professional chemists who, in collaboration with national and international research institutes, analyzes material samples and spearheads research projects which create the basis for future technologies.

In our quest towards innovation based on in-depth knowledge of material characteristics, FILA has developed cutting-edge treatment systems and technological analyses, allowing us to propose new, high-performing, effective solutions.

FILA’s propensity to evolve is also evident in its new website, [**www.filasolutions.com**](http://www.filasolutions.com): a fresh layout and easy navigation combined with tutorials specially created for both private users and industry professionals are the result of a company vision which prioritizes technical studies and customer assistance.

**FILA GREEN ACTION**

FILA’s interests not only lie in enhancing and maintaining the long lasting, unaltered beauty of materials, but also in defending the **quality of the environment** and the **wellness of its inhabitants**. In recent months, the Research Center has worked on **15 projects** aimed at developing and updating products with a **“green”** mentality, preferring the use of vegetable based and biodegradable raw materials, reducing the use of hydrocarbon solvents, replacing them with water based products and developing more concentrated formulas with higher coverage rates (leading to a reduction in product waste, packaging and transportation).

The management of production processes can reduce environmental impact and optimize energy consumption. In fact, in 2016 non renewable energy consumption was reduced by 25%.

FILA’s concrete environmental commitment contributed to its 2014 **ISO 14001** environmental certification, an internationally recognized reference point for all companies that have pledged to preserve the environment by developing “green” corporate organizational and management systems.

**FILA is a trademark of excellence: reliable, effective, safe solutions for people and the environment.**