**FILA: “made in italy” surface care around the globe**

FILA INDUSTRIA SpA is an entrepreneurial brand of excellence on the national economic scene and an international leader in surface treatment and protection solutions. A wide product range combined with substantial investments in research and development sets FILA apart from the rest, allowing it to set up partnerships with more than 200 global manufacturers.

Founded by the Pettenon family in 1943 with the mission to produce high quality shoe polish, the company has since the 1970s become an Italian benchmark in products for the treatment and protection of surfaces.

Present in more than 100 countries, FILA today excels in the production of treatment, protection and maintenance systems for all surfaces. Particularly specialized in tile, the company has created FILA TECH, a business unit dedicated to inline treatment systems.

FILA’s success story is rooted in time tested values. CEO Francesco Pettenon explains,

*“The absolute quality of our products, exclusively created in Italy, at our Research and Development laboratories, is certified by independent international institutions and supported by an onsite consulting and technical support service present all over the world through a network of specialized technicians: a unique alliance for which we have created an individual business unit.*

*This service allows us to form valuable partnerships due to our commitment to fully satisfy the daily needs of our increasingly demanding international clients, which request maximum aesthetic and technological results.”*

Recent expansion in the ceramic tile market has led FILA to open an innovative Consultation, Testing and Research Center in the ceramic district of Sassuolo. Through direct collaboration with manufacturers, the Center conceives avant-garde solutions for the inline application of surface protection products and provides after sales support. The team, composed of researchers, production line technicians and sales managers, offers assistance to floor and wall covering manufacturers worldwide.

Direct technical collaboration with leading tile producers has allowed the company to develop increasingly innovative and high-performing systems, enhancing the beauty of materials and maintaining it unaltered.

At FILA INDUSTRIA CHIMICA SpA, product technology “speaks” Italian – internationally.

www.ﬁlasolutions.com

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